

# SOLES4SOULS | SHOE DRIVES

## CREATIVE SUGGESTIONS



### **Charity Ball Fundraiser**

Host a ball for your community with a raffle that supports Soles4Souls and a shoe collection.



### **Sneaker Ball**

Another type of Charity Ball where everyone must wear sneakers instead of dress shoes and bring a gently used pair of shoes to donate.



### **"Shoe-per Bowl"**

Host a Super Bowl party to benefit Soles4Souls.



### **Drive-By Drop Off**

Set up your car at a parking lot or at your drop-off location and encourage people to come and drop off shoes to you during a certain period of time.



### **"Share a Pair"**

Each individual brings a pair of shoes to donate at an event.



### **Classroom Competition**

Have high school/middle school homerooms compete to bring in the most donated pairs of shoes, the classroom with the most shoes wins a pizza party.



### **Establish a "Day of Service" with your local Mayor to benefit Soles4Souls**



### **Throw a "Fashion Show"**

with the donated shoes, prizes for "Craziest Shoe", "Most Colorful Shoe", "Smallest Shoe", etc.



### **Wacky Shoe Wednesday**

Have students/individuals wear wacky shoes and then donate them at the end of the day



### **Letter Writing Campaign**

Write letters to your local businesses and government officials and ask them to support you and your drive (through collection boxes on location or monetary donations, etc)



### **Birthday/Engagement Gift Give-Up**

Instead of gifts, bring X pairs of shoes to the party to donate